

INSIGHTS AND BENCHMARKING OVERVIEW

2019/2020

WHAT DOES SAFE365 DO?

Using the power of data to save lives & strengthen business performance.



DIGITAL

Powered by Microsoft Azure
delivering secure, consistent
quality every time



MEETS LEGAL
COMPLIANCE

We enable any business to build
capability and get across basic legal
requirements efficiently



TOP
CUSTOMERS

Continually improving
functionality through feedback
from over 2500 customers



Exceptional value

Low investment and
compelling RoI.



TECHNICAL
EXPERTISE

Underpinned by
algorithms and tools
developed by risk
experts



PEACE OF
MIND

Ensures business owners,
directors & senior managers
have visibility of maturity.

A SAFER WORKFORCE, A BETTER BUSINESS

Multiple touch points to support our user base of >2,500 businesses.



**MARKET BENCHMARKING –
COMPARE AGAINST INDUSTRY**

Safe365 aggregated & anonymized data is provided to all users monthly to enable customers to understand how they compare to the market. Sample of >2,000 businesses (rapidly growing).




**ENGAGE AND UNLOCK IMPROVED
HSW GOVERNANCE & LEADERSHIP**

The Safe365 maturity profile, Safety Index™, and reporting tools help board directors have the visibility they need to execute due diligence and the awareness to feel confident engaging with management on HSW.



**ENABLING STRONG H&S
MANAGEMENT, COMPLIANCE &
CONT. IMPROVEMENT**

Safe365’s maturity profile, Safety Index™ and algorithms generate a live continuous improvement profile to enable HSW Managers to assess, monitor and improve HSW. The performance console delivers instant visibility of incidents, new risks, audits & inspections, safety observations and results of HSW culture & engagement surveys.



**TOOLS TO MAKE IT EASY,
EFFICIENT AND ATTRACTIVE FOR
WORKER ENGAGEMENT**

The Safe365 smartphone app (ios, android) provides a simple, easy, worker friendly tool to remove barriers to participation and make HSW attractive to engage with. Consistent 5-star reviews on the app stores.



**COLLABORATE, MONITOR AND
IMPROVE CONTRACTOR
MANAGEMENT / 3RD PARTIES**

Safe365 has unique data sharing capability to support modern working environments. Organisations are increasingly required to collaborate on areas of overlapping risk and to ensure contractors are undertaking work safely. Unlimited live profile sharing & supply chain insight reports provide visibility like never before, fueling efficiency, productivity and better relationships.

SAFE365® - INPUTS

Governance – Assess, Improve, Monitor
for Boards, Executives and H&S teams

USER GROUPS



SOLUTION



WEB APP

- Gap analysis and continuous improvement dashboards.
- A safety index to measure and benchmark improvement & aggregated if required.
- Industry benchmarking.
- Systematic, targeted & measurable improvement & assurance.
- Board & management due diligence & strategic & tactical insights

Workforce/Supply Chain - Simple, Easy,
Effective Daily Routines



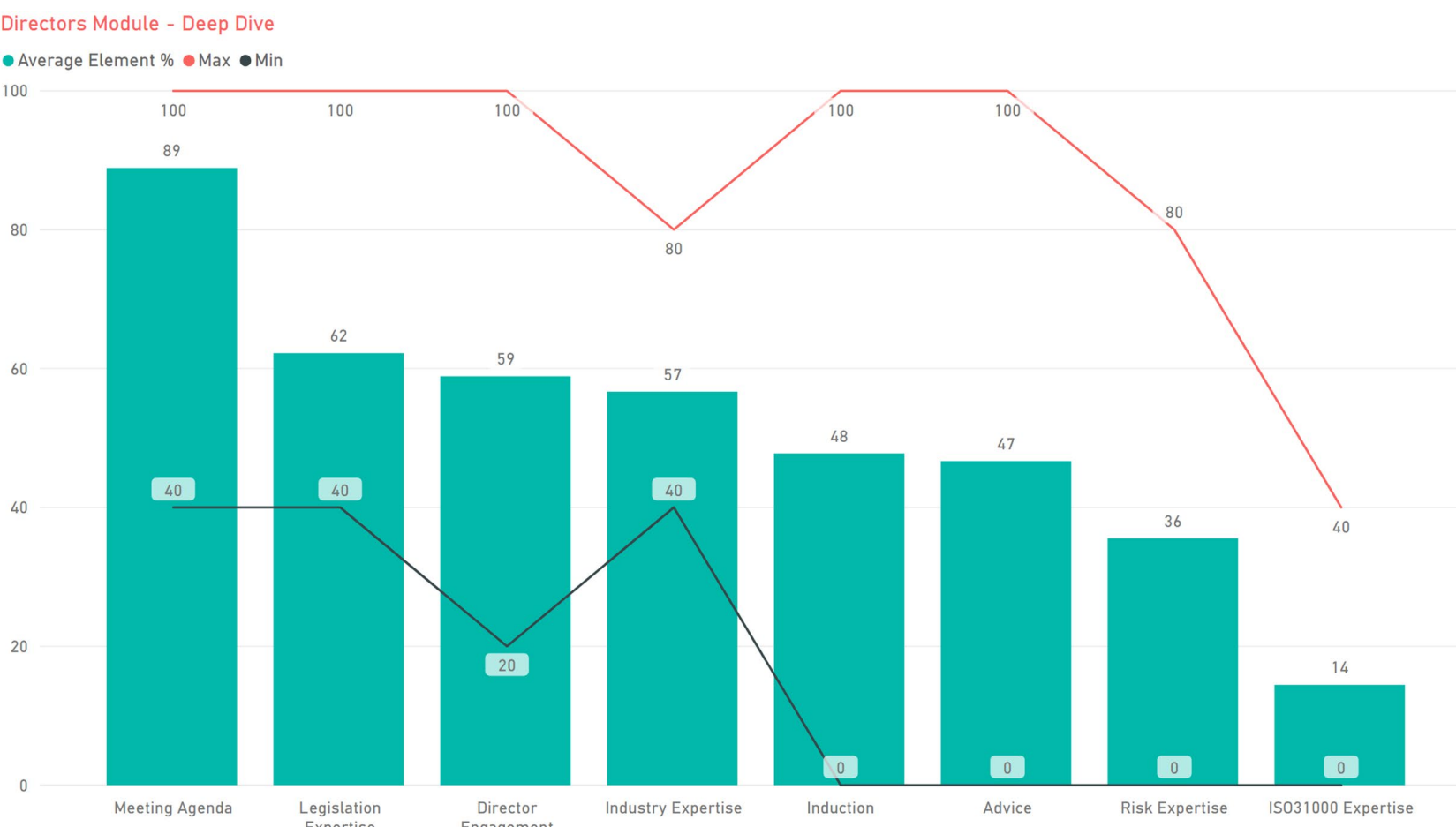
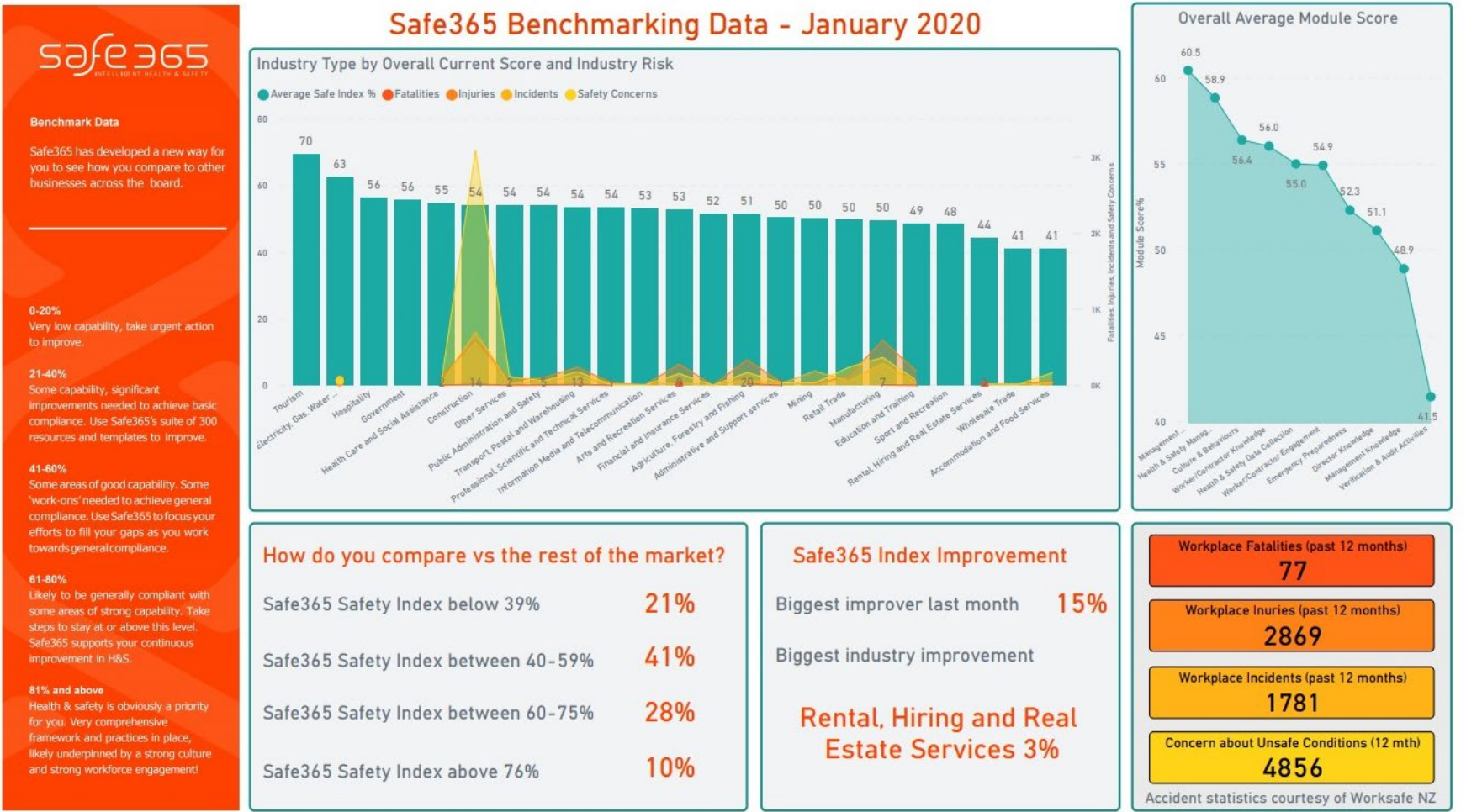
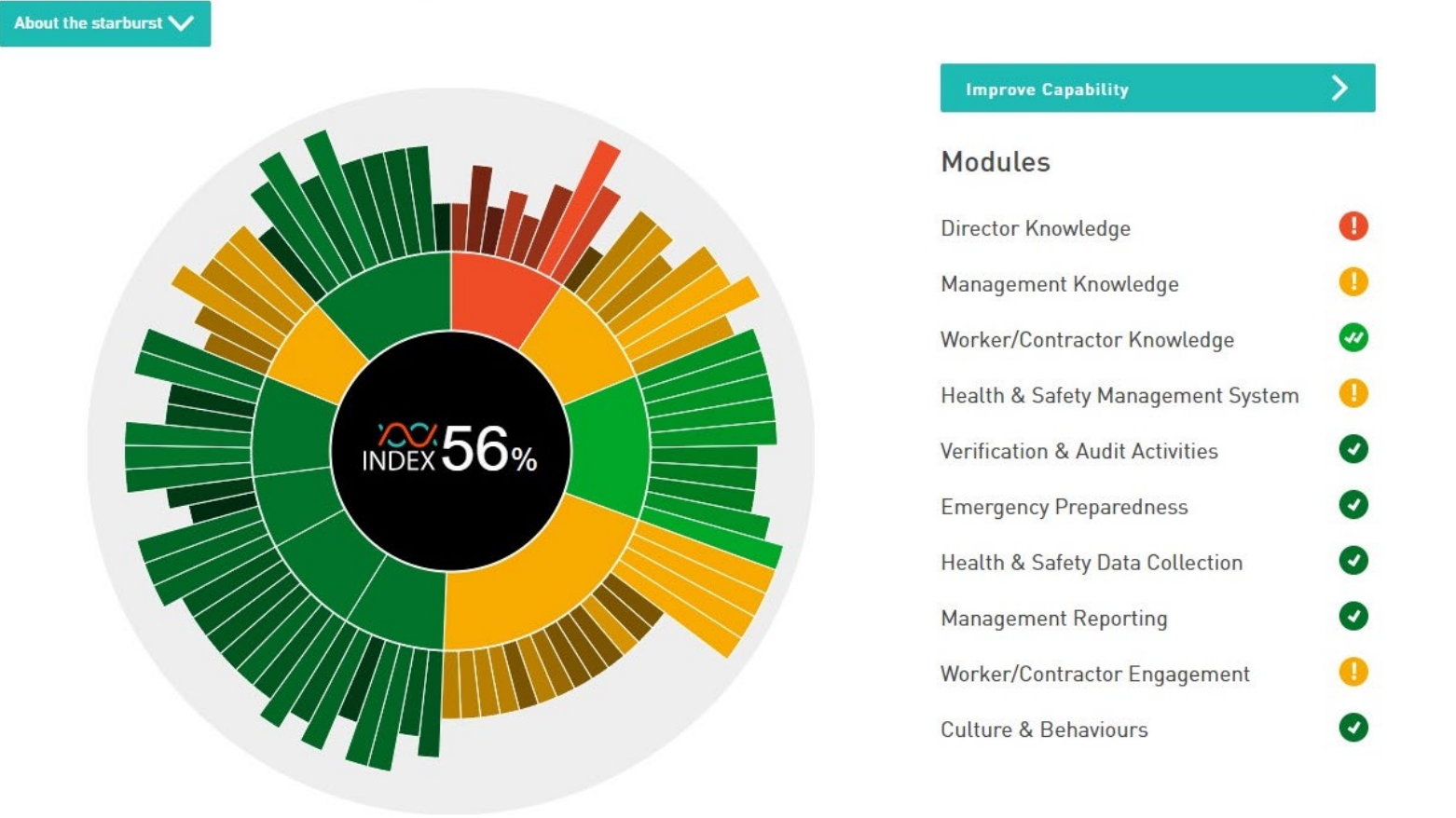
SMARTPHONE APP

- Easy, rapid, digital incident/event & risk reporting.
- Management safety observations.
- Customised checklists/process alignment.
- Property & equipment inspections.
- Health, safety & well being survey.
- Efficient, paperless record keeping.

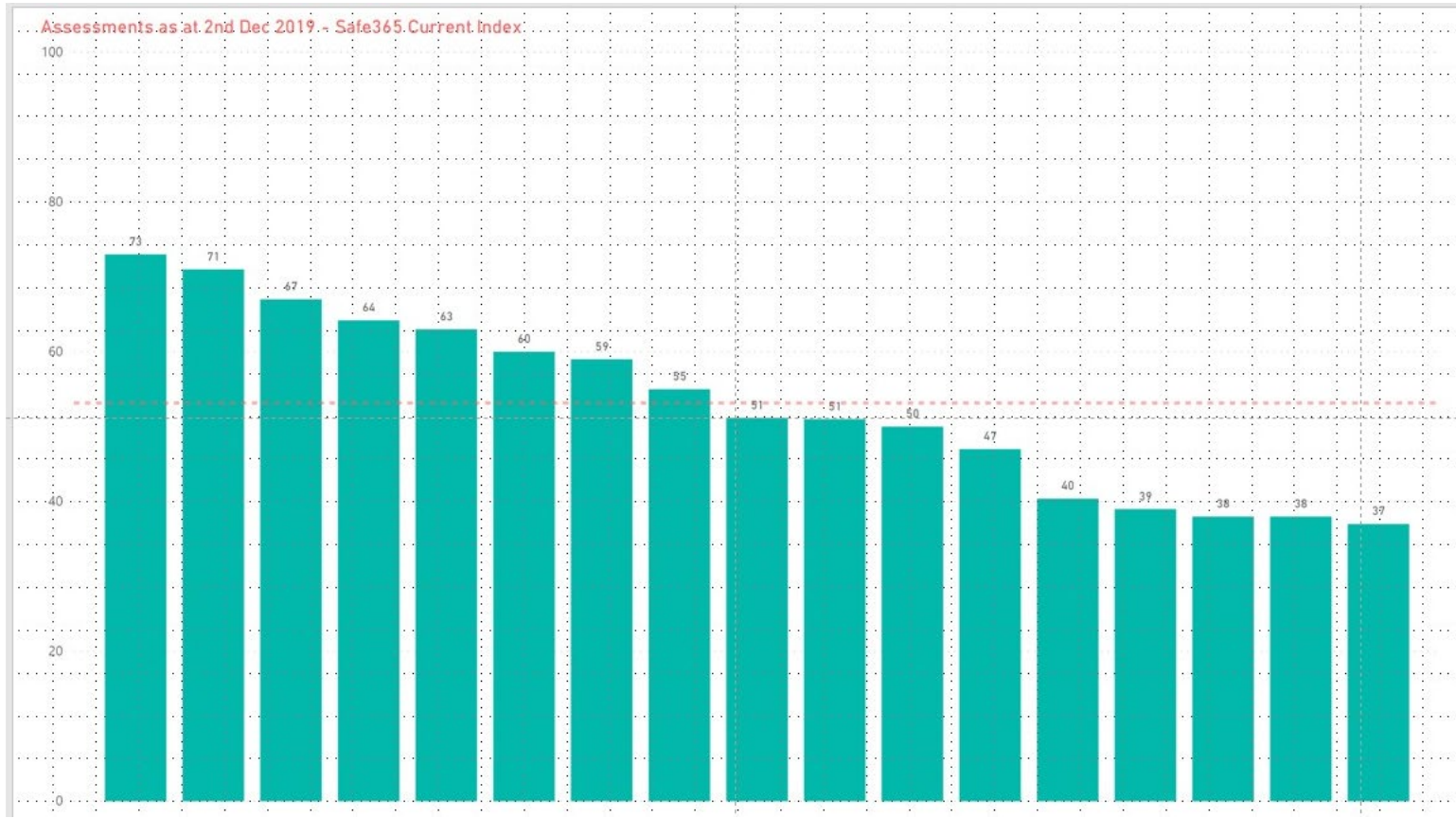
OUTPUTS

Organisation Dashboard

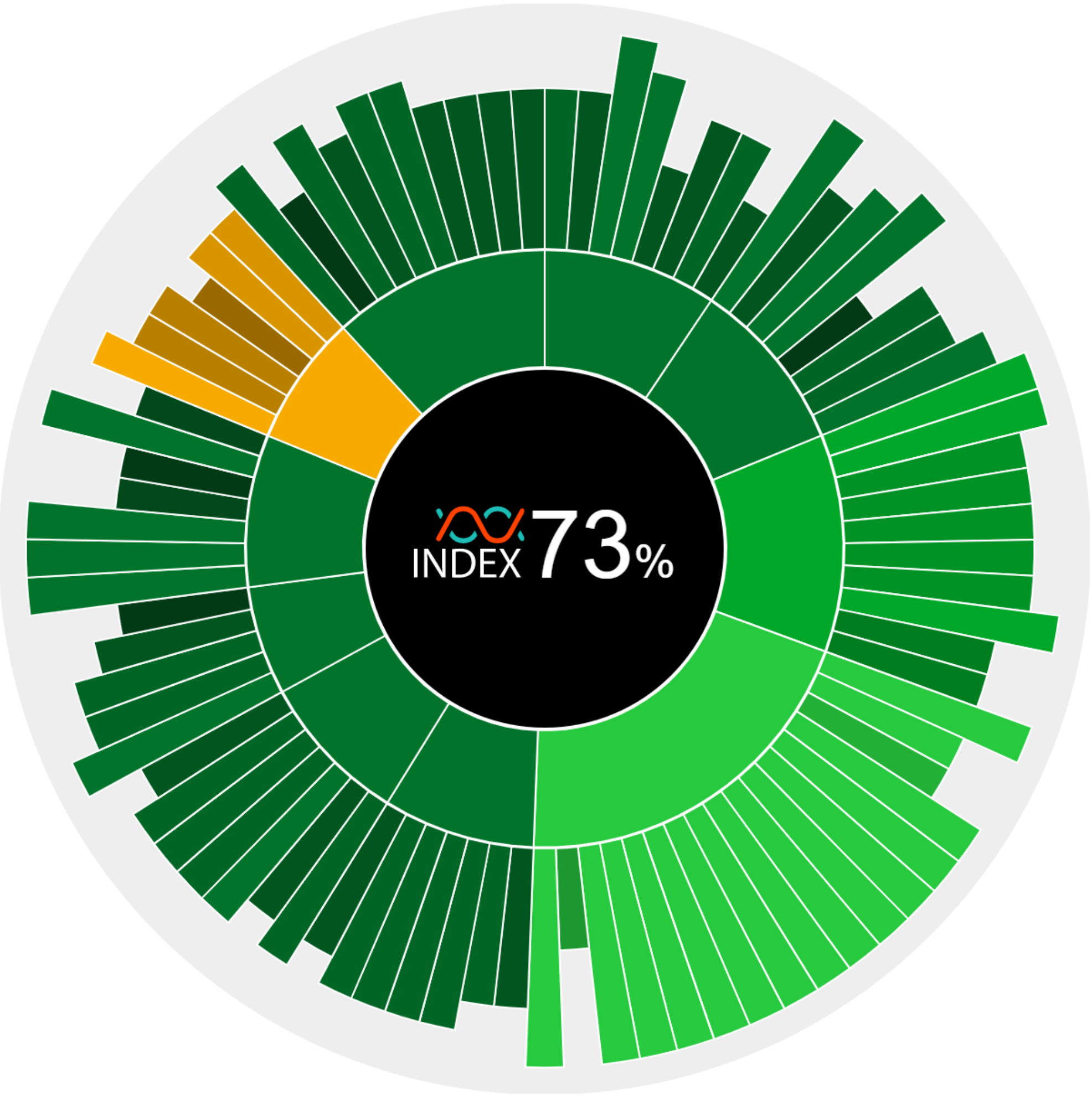
Understand your Safe365 assessment progress & results!



Maturity Profile (12 month analysis)



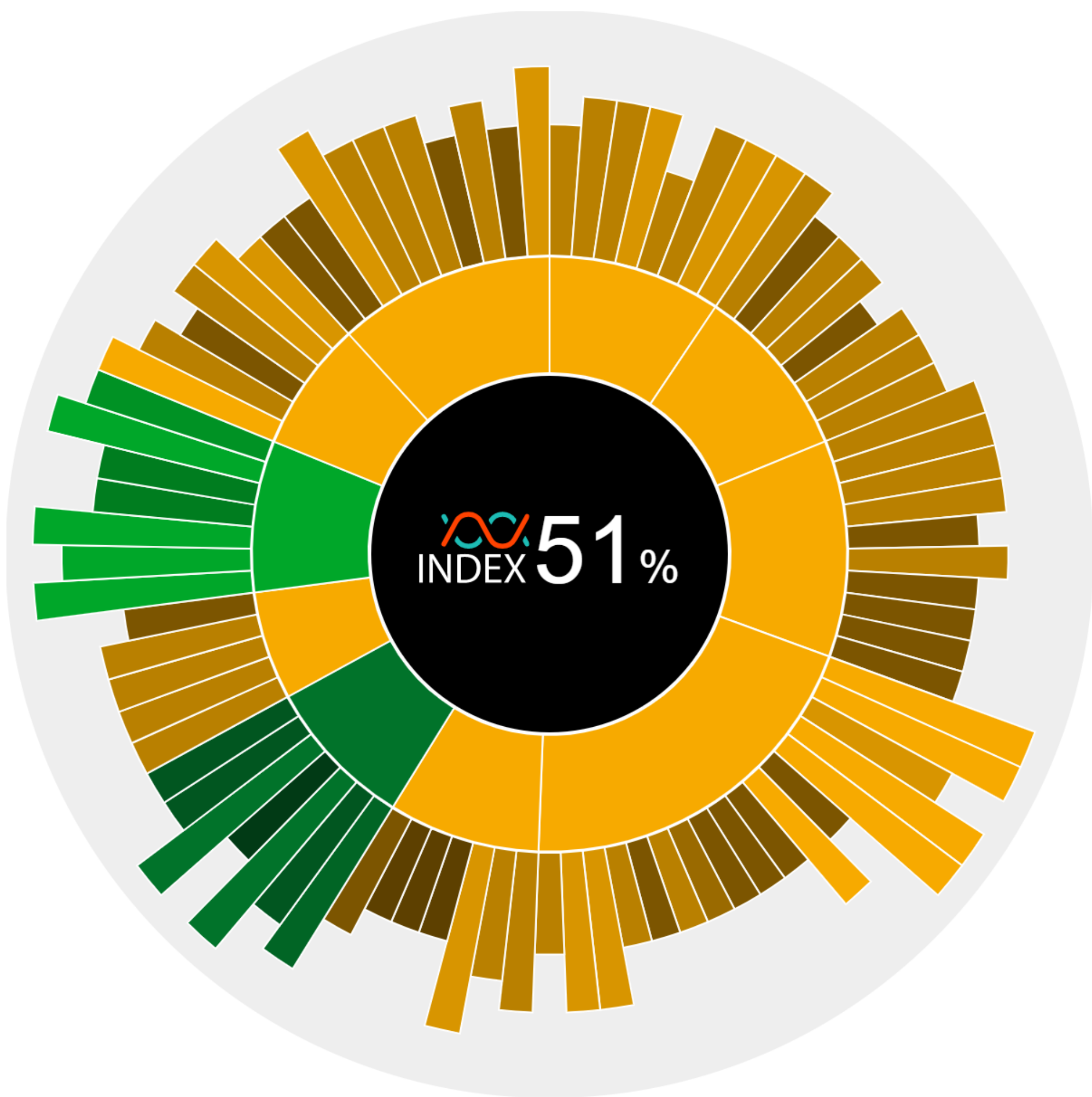
HIGH SCORING PROFILE - EXAMPLE



Modules

Director Knowledge	✓
Management Knowledge	✓
Worker/Contractor Knowledge	✓✓
Health & Safety Management System	✓✓✓
Verification & Audit Activities	✓
Emergency Preparedness	✓
Health & Safety Data Collection	✓
Management Reporting	✓
Worker/Contractor Engagement	!
Culture & Behaviours	✓

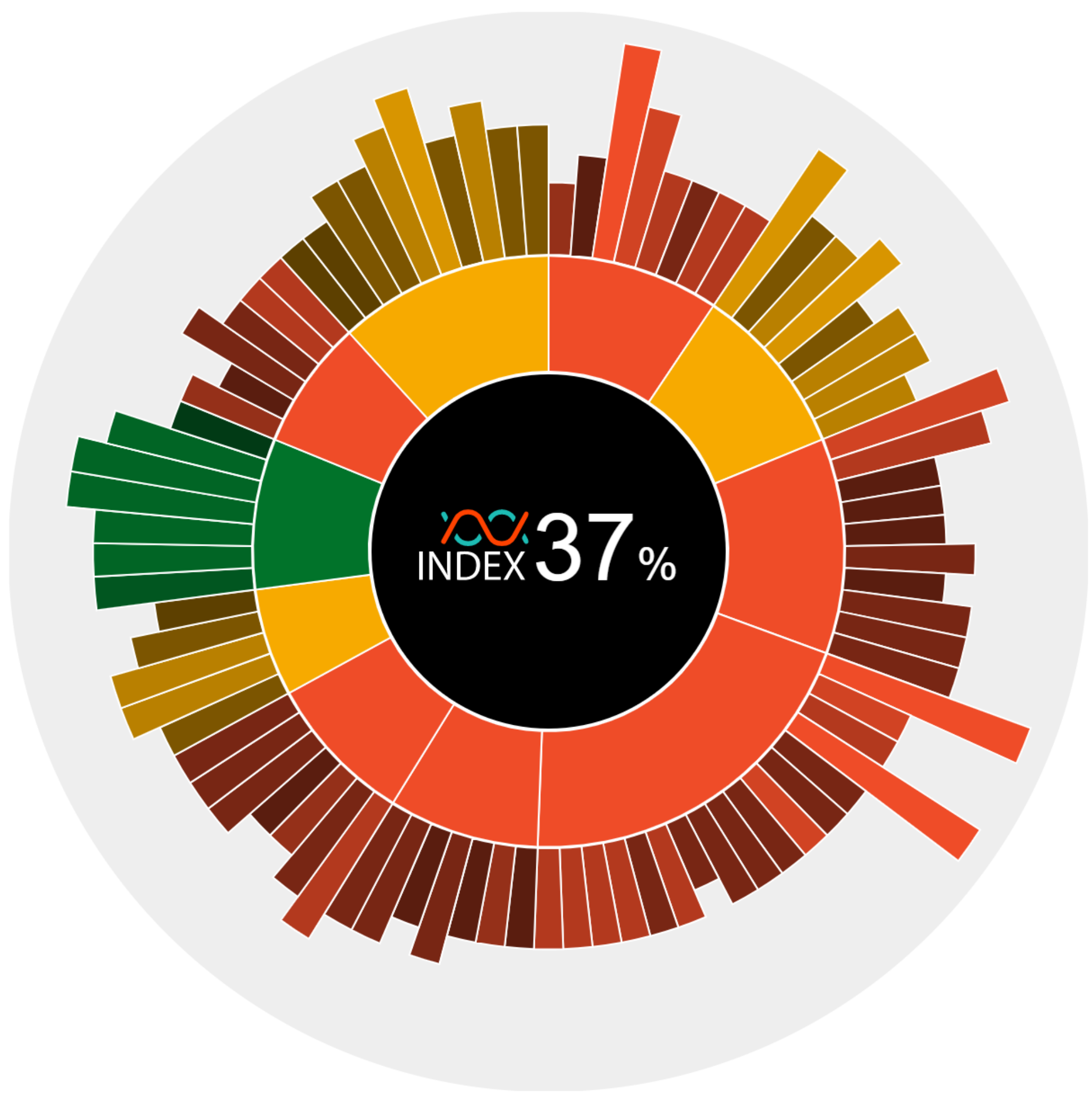
MID-RANGE SCORING PROFILE - EXAMPLE



Modules

Director Knowledge	!
Management Knowledge	!
Worker/Contractor Knowledge	!
Health & Safety Management System	!
Verification & Audit Activities	!
Emergency Preparedness	✓
Health & Safety Data Collection	!
Management Reporting	✓
Worker/Contractor Engagement	!
Culture & Behaviours	!

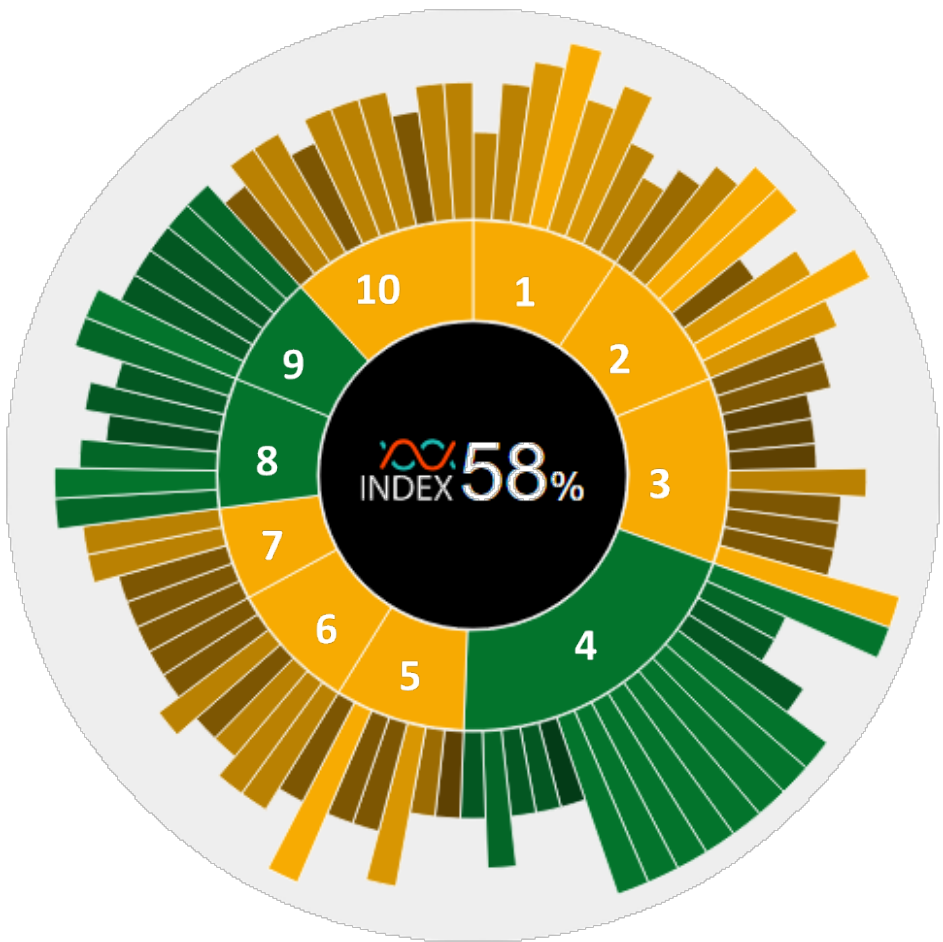
LOWER SCORING PROFILE - EXAMPLE



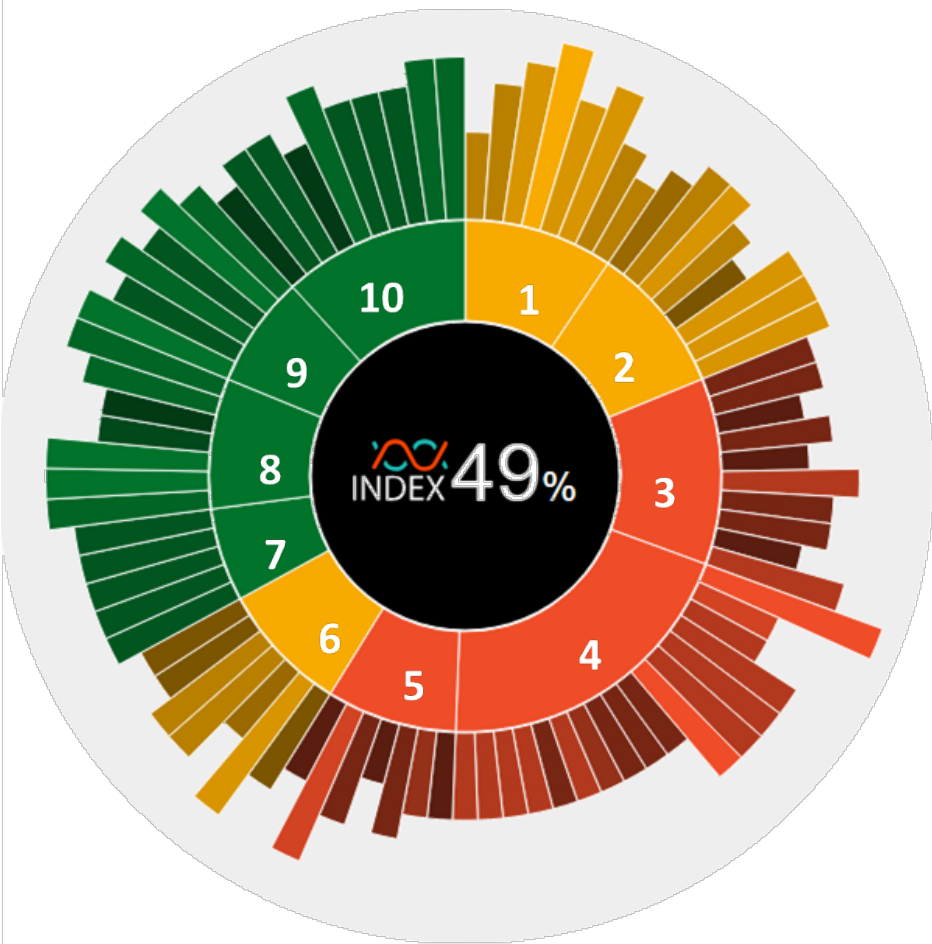
Modules

Director Knowledge	!
Management Knowledge	!
Worker/Contractor Knowledge	!
Health & Safety Management System	!
Verification & Audit Activities	!
Emergency Preparedness	!
Health & Safety Data Collection	!
Management Reporting	✓
Worker/Contractor Engagement	!
Culture & Behaviours	!

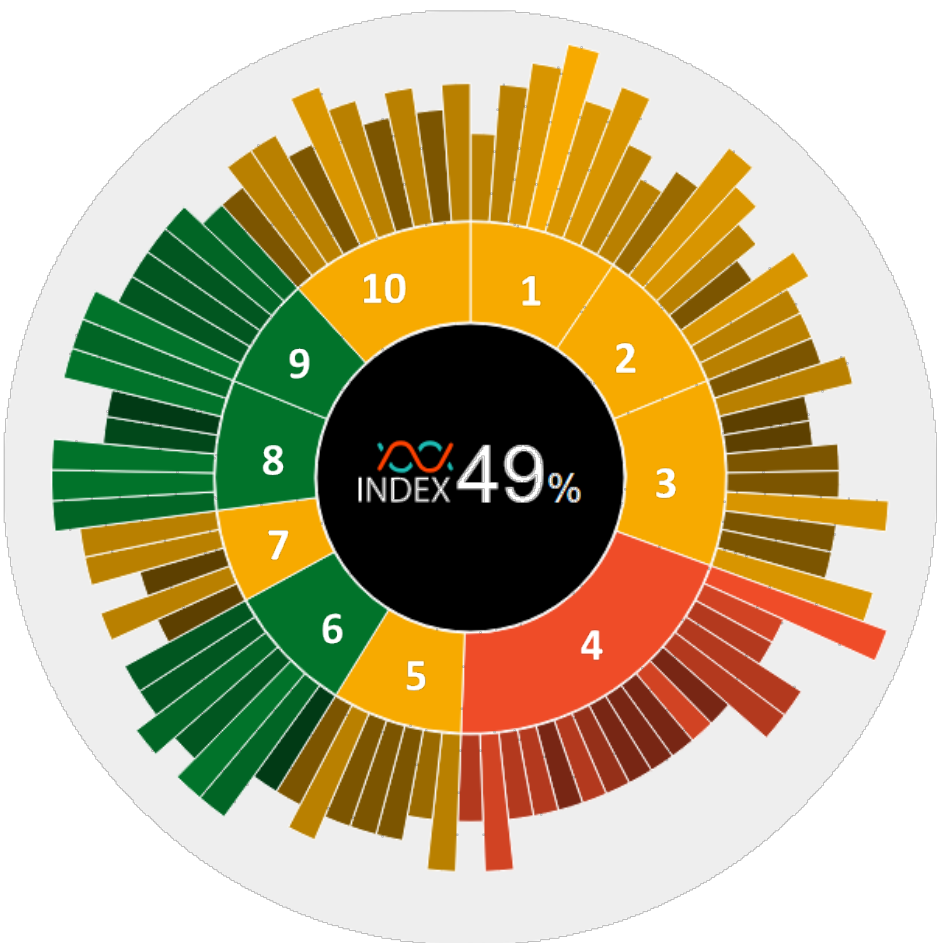
THIS IS THE SAME BUSINESS...!



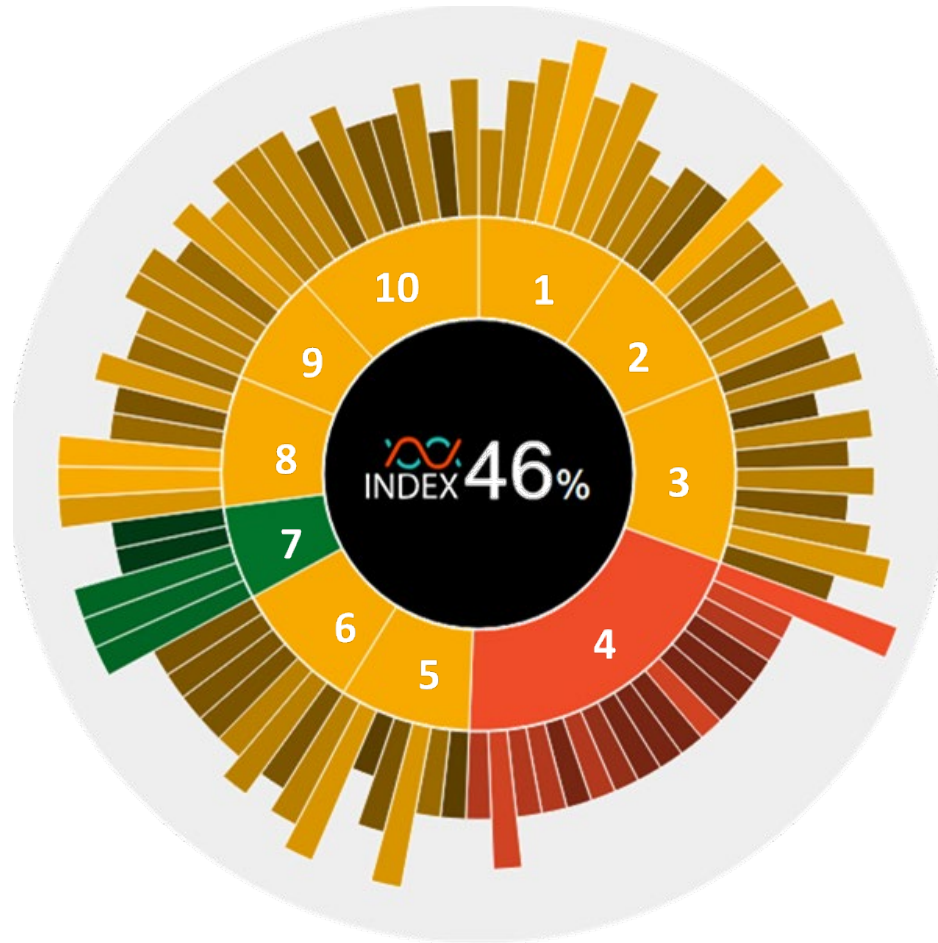
Business Unit 1



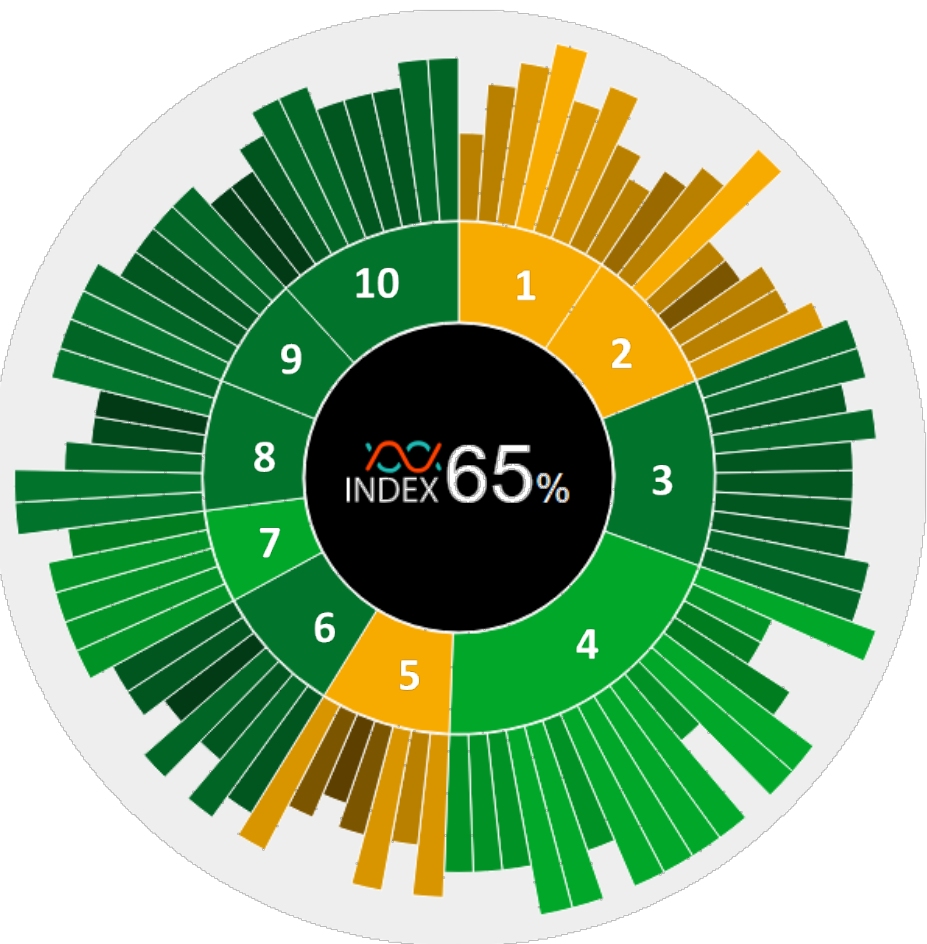
Business Unit 2



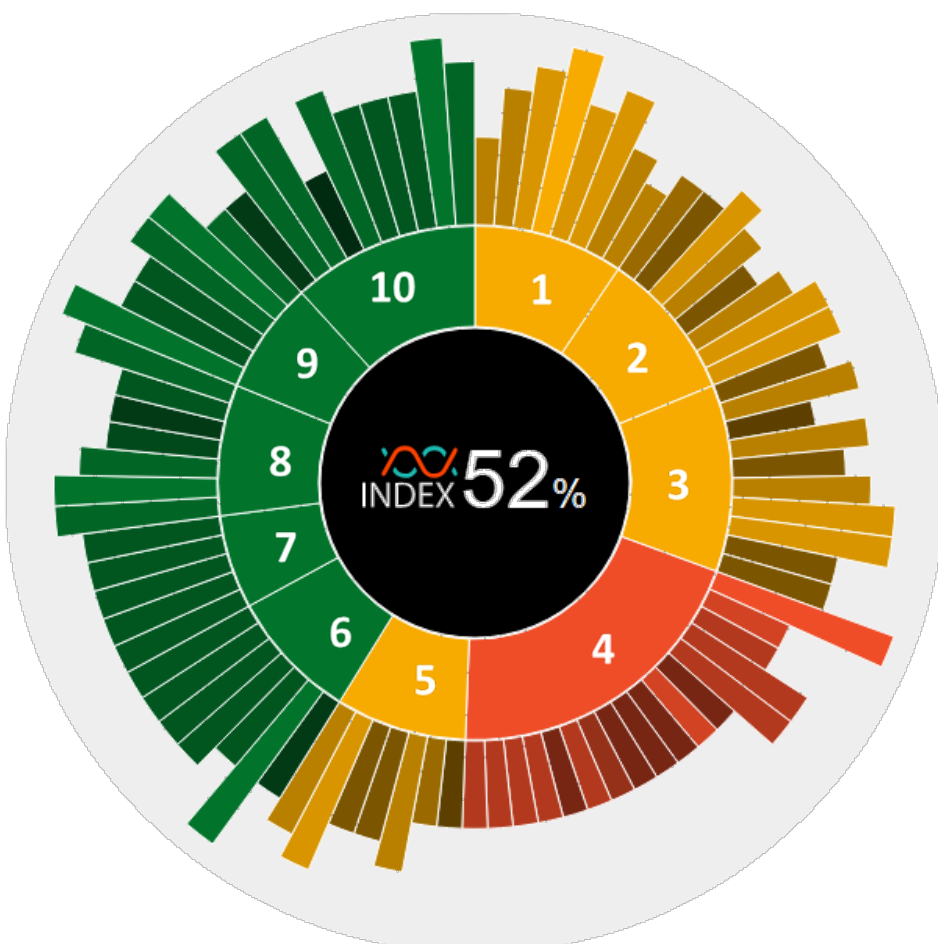
Business Unit 3



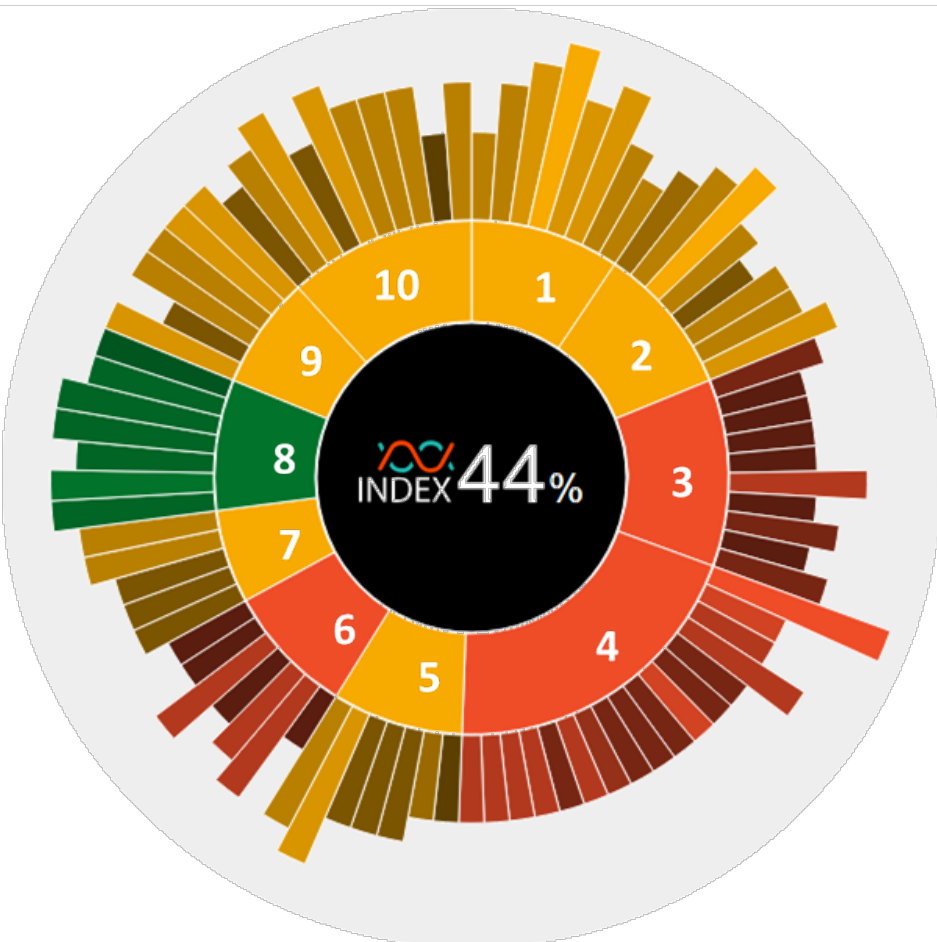
Business Unit 4



Business Unit 5



Business Unit 6



Business Unit 7

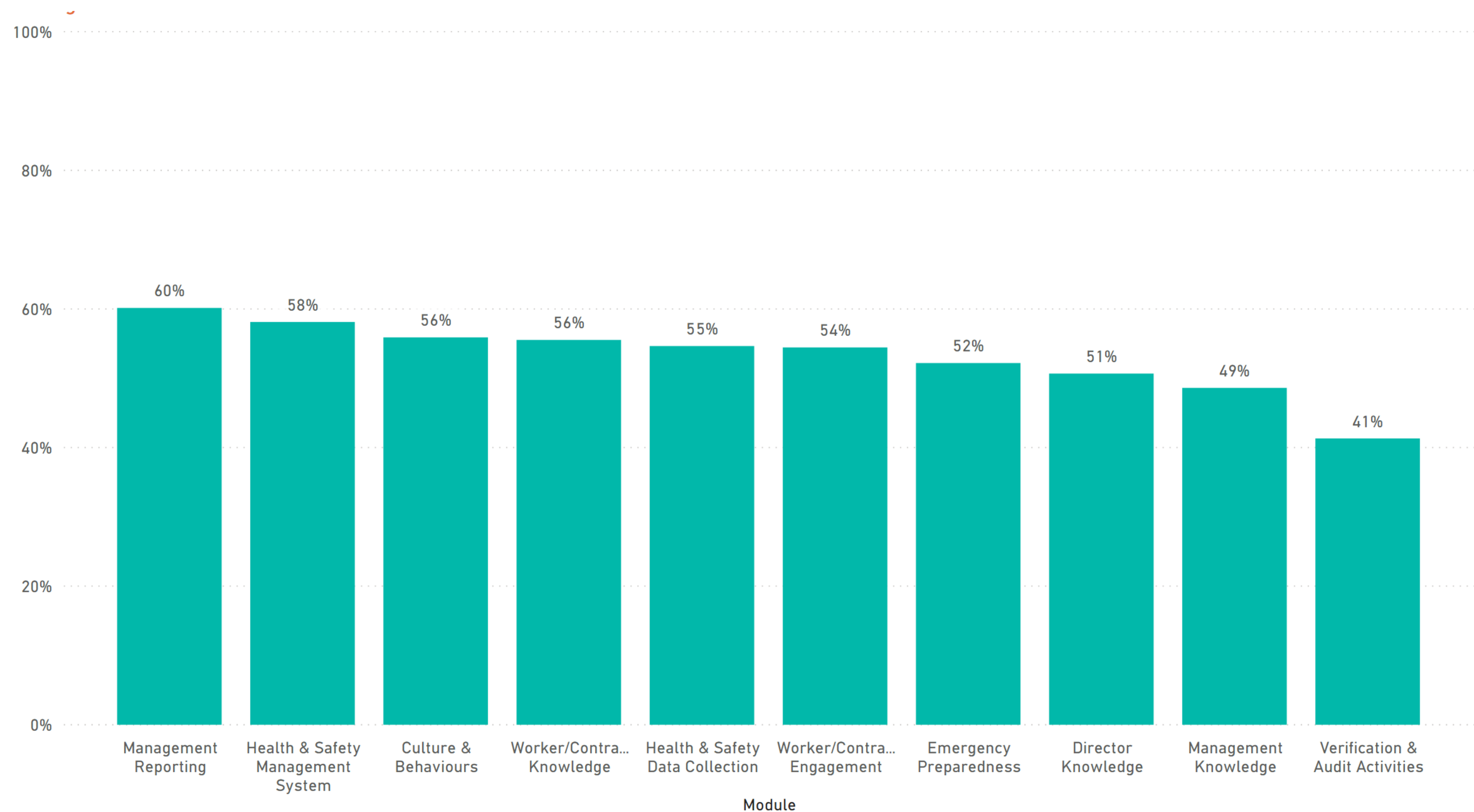
MODULES

1. Director Knowledge
2. Management Knowledge
3. Worker/Contractor Knowledge
4. Health & Safety Management System
5. Verification & Audit Activities
6. Emergency Preparedness
7. Health & Safety Data Collection
8. Management Reporting
9. Worker/Contractor Engagement
10. Culture & Behaviours

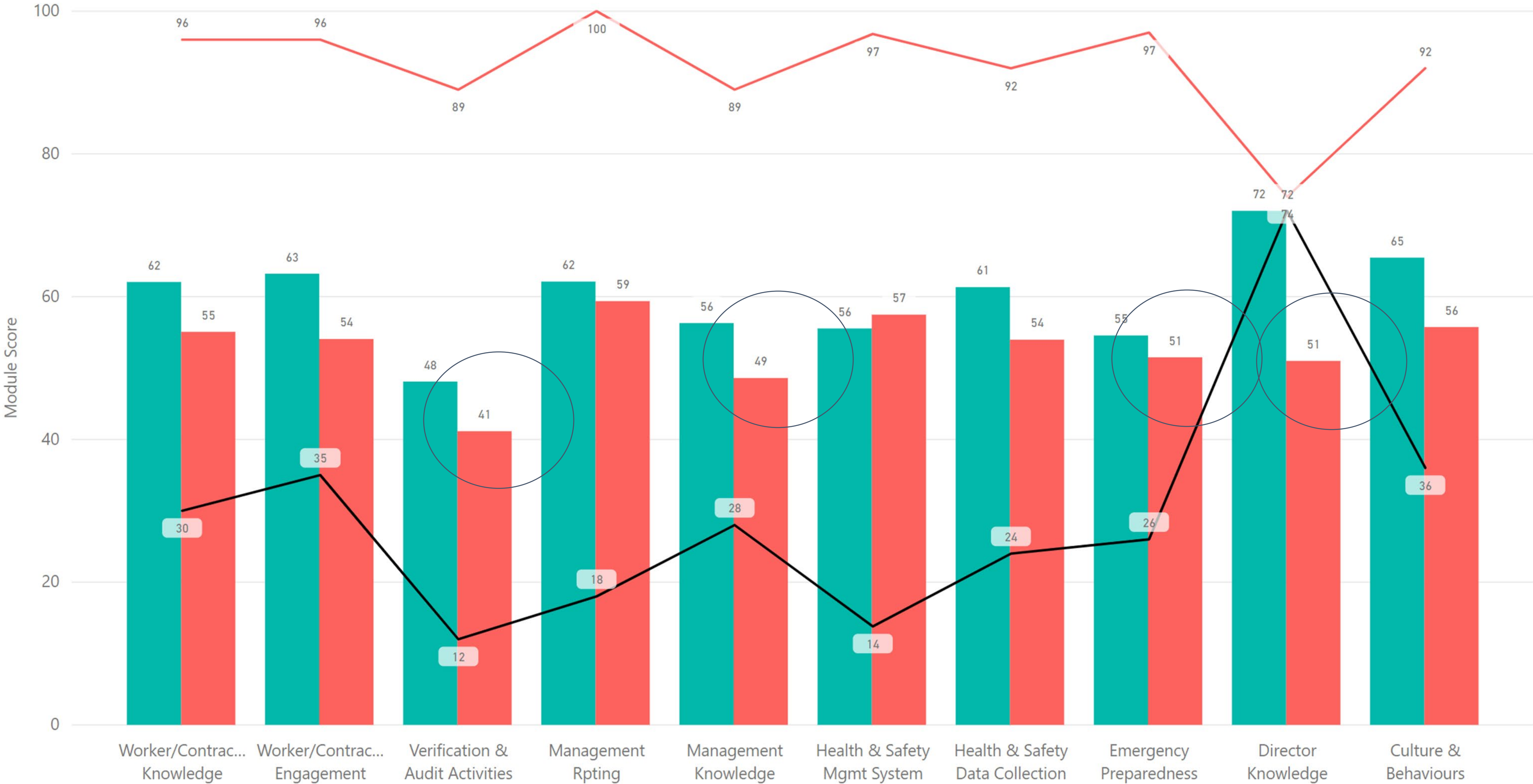
Market: Safety Maturity vs Harm (Jan 2020)



Market Benchmarking: Module Scoring



MODULE TARGETING – NEXT 12 MONTHS



WORK ONS

Bottom 10 element results:

	Module	Competency		Avg
1	Management Knowledge	Risk Management Expertise	MK05	18%
2	Director Knowledge	Induction	DK01	31%
3	Health & Safety Management System	Context Operations	HSS03	35%
4	Health & Safety Management System	Communication	HSS17	36%
5	Culture & Behaviours	Health & Safety Accountability	CB02	36%
6	Culture & Behaviours	Health & Safety Resourcing	CB09	36%
7	Verification & Audit Activities	Control Effectiveness	VA02	36%
8	Worker/Contractor Knowledge	Professional Development	WK07	37%
9	Health & Safety Data Collection	Confidence in Management Personnel	DC05	38%
10	Director Knowledge	Risk Management Expertise	DK05	38%

Key Discussion Points/Questions

- Do these insights resonate for your business?
- How is your organisation currently placed with regard to director knowledge, management knowledge and control effectiveness? (These are national issues...)
- Do you have a helicopter view of your current maturity and are you able to provide visibility of it to business leaders in your organisation?
- What data do you have to help you target your health & safety strategy for the next 12-36 months...?

A woman wearing a white hard hat and a high-visibility safety vest over a plaid shirt stands with her arms crossed in a construction site. She is smiling at the camera. In the background, other workers are visible, though out of focus. The entire image has a teal overlay.

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