VMS Provider Traction Guest Inc. Announces SOC 2 Type-1 Attestation

Traction Guest reaches a milestone in pursuit of data security excellence by completing the SOC 2 Type-1 audit, making it one of the first cloud-based Visitor Management System (VMS) providers to qualify.

VANCOUVER, CANADA: September 18, 2018: Traction Guest Inc., a leading developer of Visitor Management Systems (VMS), has earned a SOC 2 Type-1 attestation. These controls are a baseline for any organization that provides cloud computing solutions. The leadership team at Traction Guest sees the SOC 2 Type-1 as a foundation for delivering ever-greater service to their clients and partners.

Data security is one of Traction Guest's core values, and as CEO Keith Metcalfe explains, "Values don't mean anything unless you're willing to take concrete steps to enact them." To that end, Traction Guest ordered a SOC 2 audit through a third-party to ensure that data security was not just a talking point, but part of Traction Guest's DNA. "We're happy to share this milestone with customers," says Metcalfe, "but first and foremost, this was always about keeping a promise we made to ourselves: to protect the people who purchase our product, their companies and their data."

Traction Guest's Service Organization Control 2 (or SOC 2) attestation covers three operational and technological controls: security, availability and confidentiality. CTO Cameron Wiebe explains that SOC 2 is "a framework that's meant to be built on. The whole process is a great way to make sure we're doing the best we can to make constant improvements to the security of our system."

Data Protection Officer Caitlin Tuba is already laying out the next steps of the SOC 2 process. "We will simultaneously improve upon the existing Type-1 controls and work towards our SOC 2 Type-2 audit next year."

About Traction Guest
Traction Guest is the developer of a leading cloud-based visitor management system that creates an intuitive visitor sign-in process to deliver unparalleled security and data analysis for companies with multiple entry points. Providing a harmonious visitor and host experience without sacrificing security, Traction Guest is used by enterprises on five continents in dozens of industries, including global brands such as Netflix, DocuSign and VICE Media. Visit tractionguest.com and follow the company on Twitter at @tractionguest.

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