

Using the power of data to save lives & strengthen business performance

Digital Brochure (2022)



A global problem that needed a bold solution.

2.78M
Worker
deaths

378M
Workplace
accidents

Economic impact
3.96%
Global GDP

\$750B
Safetytech
market size



The most innovative and enabling work health, safety and well-being software as a service (SaaS) platform on the planet, for everyday workers.



Reduce workplace harm through providing technology solutions & insights that enable stronger leadership, behaviour & decision making.



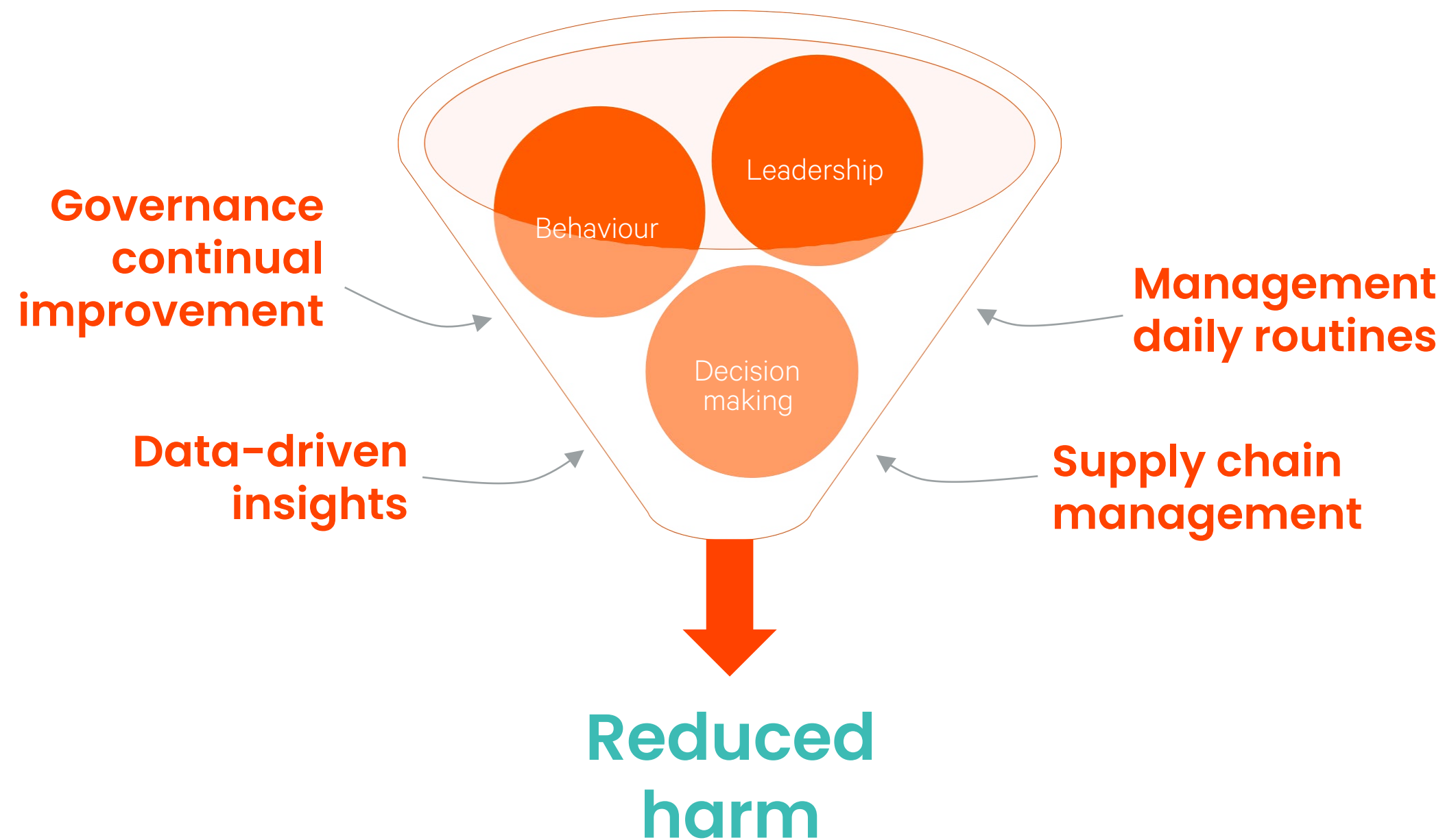
- Customer centered approach – everyday in all we do
- Feedback is the lifeblood of champions
- Belief in the Safe365 vision, purpose & values
- Courage, Resilience, Urgency, Simplicity, Hard Working & Tenacity (“CRUSHT”)
- Enjoy the journey

safe365[®]
INTELLIGENT HEALTH & SAFETY

Source: Global impact statistics, International Labor Organization (2020); Market sizing, Lloyds Register Global SafetyTech Report (2020). Dollars are in USD.

Making An Impact

Safe365 reduces harm through creating stronger leadership, behaviours & decision making.



- Social impact – workers returning home safely each day, being a productive contributor to society.
- Positive culture change, employment brand benefit (attraction & retention).
- Stronger commercial performance – quality, efficiency.
- Better productivity with workforce spending more days at work creating value.
- Reduced insurance claims, workers compensation, professional indemnity, Director & Officer liability.
- Improved legal compliance. Reduced risk of regulatory exposure, fines, imprisonment, reputational & financial losses.



“ Our purpose is to provide innovative, world class digital tools that support businesses to improve their work health & safety leadership and performance.



Nathan Hight, Safe365 Co-Founder

The Problem

75% of businesses do not have adequate health and safety capability.

This exposes the entire business, its directors & management, and puts their staff at risk.



Costly & complex

Serviced by expensive consultants that in many cases are not delivering value to customers. Current tech is old, overengineered based on dated approaches to risk management, are expensive and narrow in thinking. Too complicated & too expensive.



Legal requirements

Regulatory minimum standards are increasing globally. All developed nations have regulatory requirements for employers to manage the risk of harm to workers. Doing nothing is no longer viable. Rising moral standards across the supply chain.



Talent gap

There is a huge shortage of high-quality health & safety professionals globally. All major risk and health & safety associations have identified a lack of supply of professionals with the expertise required to support the business community.



Serious consequences

Human harm and the associated economic impact in insurance claims. Regulatory harm from fines and imprisonment. Commercial harm from reputational damage, loss of talent, mandatory shutdown periods and lost productivity and revenue.



Safe365: Your digital health & safety ecosystem

Tapping into the power of data to save lives and strengthen business performance. Aware, enabled and effective health and safety performance with Safe365.

- ✓ Protected stakeholders
- ✓ Engaged workers
- ✓ Improved business performance



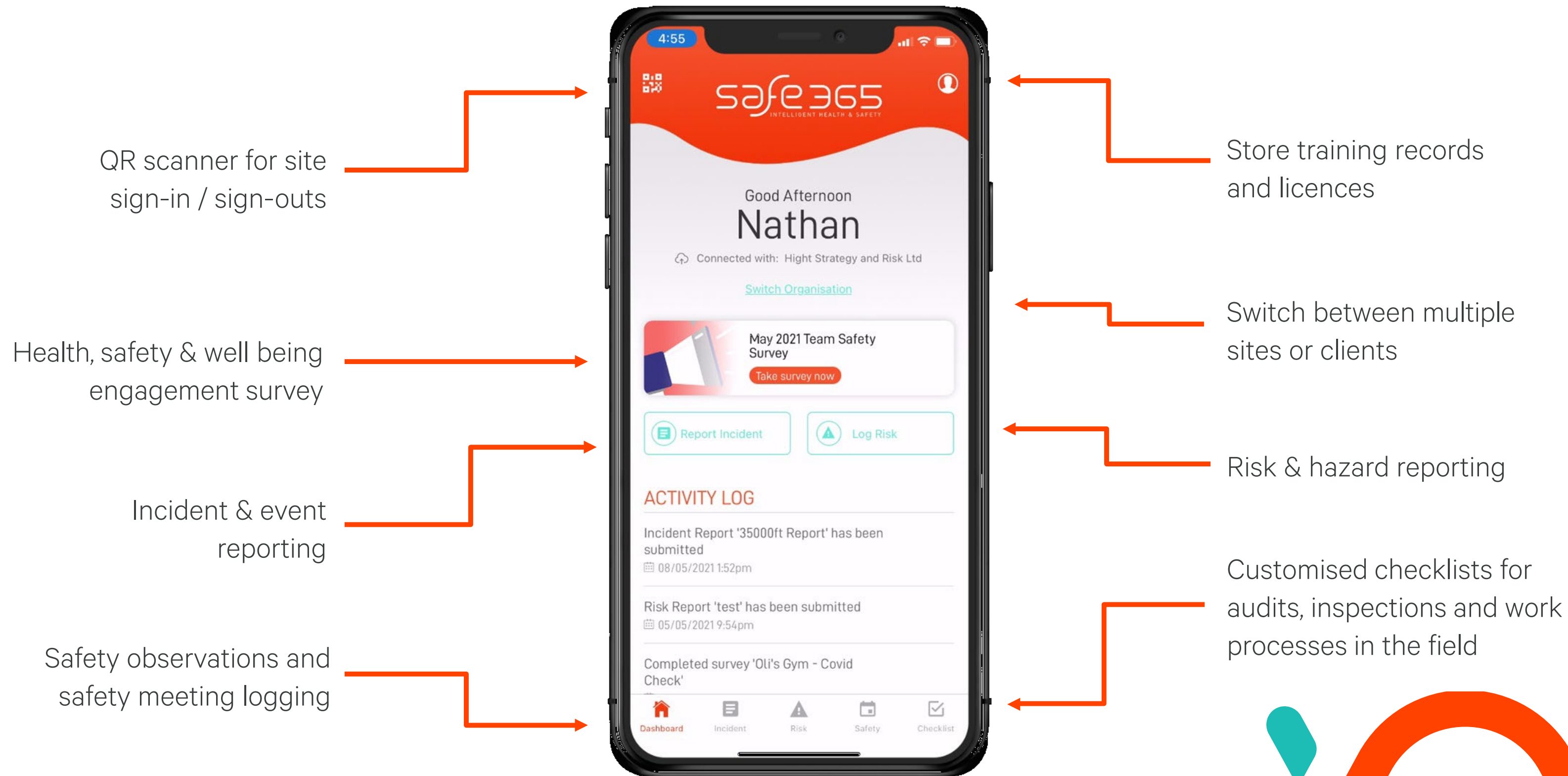
The Solution: Safety maturity profiling, governance & continual improvement

- Safety maturity self-assessment that results in your business safety index with dashboard view detailing areas of strengths and areas for continual improvement focus.
- Can be used by all business areas to assess health & safety capability and maturity.
- Use across business units / sites and aggregate for board reporting and visibility.
- Can be used between to support supply chain visibility / management & overlapping responsibilities.
- Business intelligence that informs decision making & improves safety leadership.



The Solution: Safety reporting, team engagement and safe daily routines via the Safe365 app.

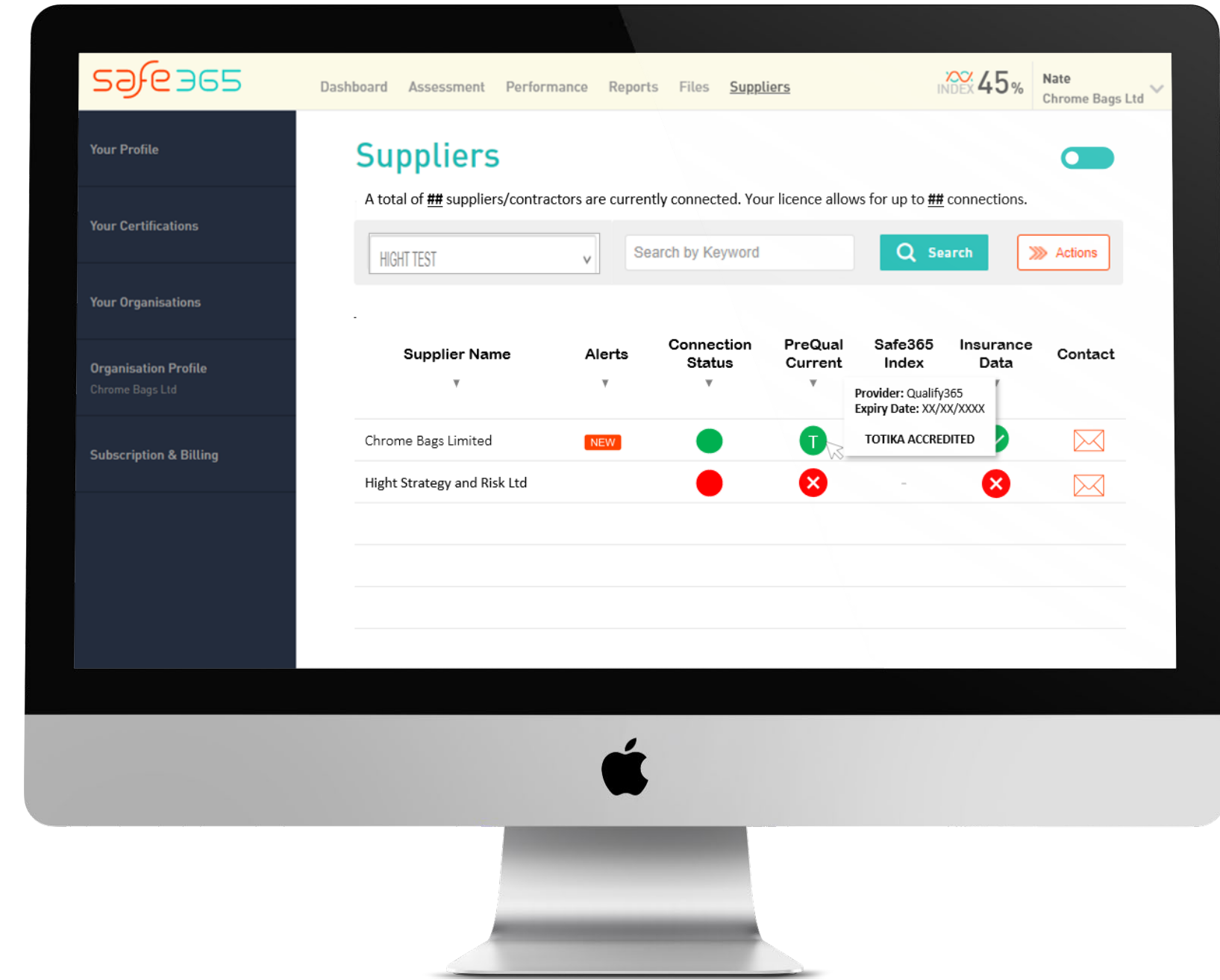
safe365®



The Solution: Contractor Connect

For supply chain owners wanting to enhance safety and risk leadership, improved decision making, improved legal compliance and generate safer behaviours across the supply chain.

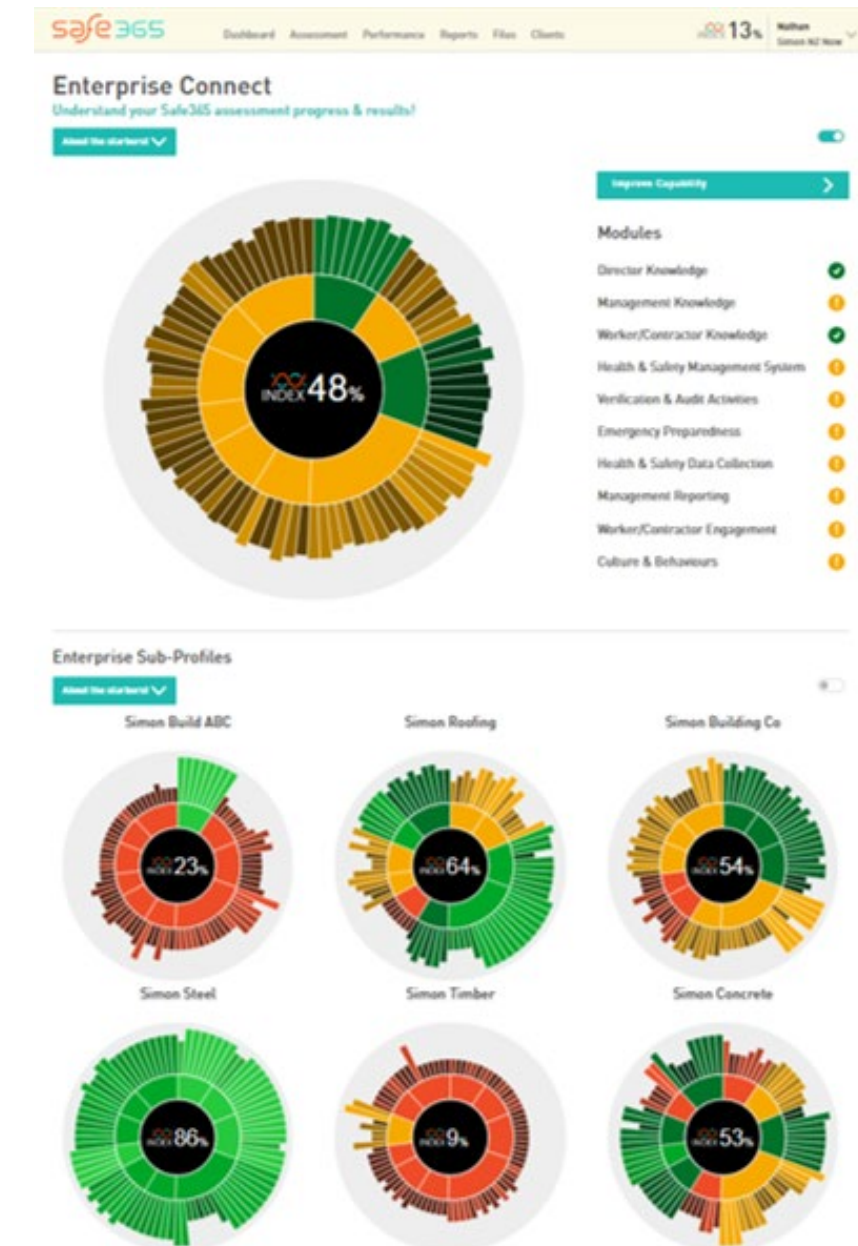
- **Streamlines supply chain management processes.** Simply share a link with suppliers and Safe365 Contractor Connect takes care of the rest. Contractors are prompted to create a business profile, upload all documentation required
- **Real-time, up to date, contractor insights & transparency.** Access the latest documentation and health and safety practice compliance by contractor any time. View their pre-qualification, safety maturity status, insurance documents, health and safety training dates and see what is missing or out of date at a glance.
- **Improves compliance and due diligence around contractors' H&S practices.** With a digital handshake creating a contract between both parties at a given date, the Safe365 Contractor Connect portal provides 24/7 visibility, collaboration and accountability around the agreed expectations.



The Solution: Enterprise Connect

For organisations wanting to enhance safety and risk leadership, improved decision making, improved legal compliance and generate safer behaviours across the business.

- **Streamlines continual improvement processes.** Having multiple Safe365 maturity assessment profiles supporting different parts of the business while all being aggregated and presented on one, fully integrated user interface makes it easy to see the systemic gaps to focus your WHS strategy.
- **Visibility, awareness & transparency for C-suite & Board.** Better informed Boards and C-Suites are able to engage in the due diligence process more effectively. Enterprise Connect helps these stakeholders understand the WHS strengths and challenges facing the organisation making it easier for WHS professionals to gain support and buy in for critical initiatives.
- **WHS performance monitoring and accountability within each site, business unit, franchise or division.** Set KPI's and targets for management for WHS maturity improvement and provide the tools for improvements to be realised.
- **Powerful insights that will drive action in your organisation.**





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Safe365 is so easy to use. That's the beauty of it, you don't need to be a health & safety expert to use it. It takes the fear away from starting the journey.

Mr Oliver Sanandres, Senior Regional Manager WHS UK, Amazon



Competitive Advantage

Why is Safe365 superior vs. existing alternatives in the market?



Attractive & engaging

Safe365 has a philosophy that using safety tech should be fun for users. With deep care given to the user experience and interface, Safe365 stands out with its vibrancy, colour, energy and simplicity. Fun leads to deeper engagement, better data and better decisions.



Connectivity with C-suite

Safe365 is consumable for Executive teams & Boards. The innovative micro learning throughout the platform enables business leaders to increase awareness and enable them to be diligent, ensuring the business is meeting its obligations.



Low cost / high value

With global economic challenges and a rising tide of regulatory and moral obligation, businesses need a cost-effective solution that helps them manage risk, reduce exposure, increase productivity and stand out as an attractive employer.



Benchmarking data

Over 100 million data points that can be put to work to support clients with world class benchmarking data, ensuring time, money and energy is invested where it can make the greatest impact.



More Info: www.safe365global.com

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